

Beirut Boat, the International Boat and Super Yacht Show, Concludes its 5-day Extravaganza

Beirut, 17 May 2018 – Under the High Patronage of His Excellency, the President of the Lebanese Republic, General Michel AOUN, the 11th edition of Beirut Boat was officially inaugurated on May 9 at Beirut Marina – Zaitunay Bay, by the Minister of Tourism, H.E. Avedis Guidanian; on behalf of H.E. the President, in the presence of H.E. Raed Khoury, Minister of Economy, H.E. Yacoub Sarraf; Minister of National Defense, H.E. Walid El Daouk, former Minister of Information, Dr. Antoine Chouccair; General Director of the Presidency of the Republic, Deputy Mohammad Kabbani; representing the Speaker of the Parliament, Mr. Nabih Berri, Colonel Bassam Abi Farah; representing the Director of the General Security, General Antoine Saliba, Captain Abdel Salam Zorzour; representing the Director of General Customs, Mr. Badri Daher, representing General Director of the Lebanese General Security, Major General Abbas Ibrahim, Colonel Imad Dimashqiah and many other VIP delegates, ambassadors and media representatives.

The opening ceremony's attendees were briefed about the show and toured the exhibitors' stands that extended from Le Yacht Club area to the Pier area, connected by a floating bridge.

Beirut Boat is Lebanon's most luxurious event that captures the essence of high living from every angle. The show took place from 9 to 13 May at the Beirut Marina (Zaitunay Bay), from 3:30 to 9 pm.

This year, with the support of the Lebanese Boat Dealers Association, the show brought forward cutting-edge boats, yachts and super yachts of world-renowned brands. Welcoming 52 exhibitors from Lebanon, Croatia, UAE, Cyprus, Montenegro, The Netherlands, Spain, Sweden, Turkey, United Arab Emirates and United Kingdom, Beirut Boat featured a diverse array of boats, boating gear and accessories, outdoor furniture, sports and leisure equipment, luxury cars, and high-end products.

Commenting on his company's participation at Beirut Boat 2018, Mr. Alain Maaraoui, President of Sea Pros, said: "I was surprised by how good the show is this year. We had a good amount of new and potential clients. Everything looks promising."

On his part, Mr. Firas Khalife, Sales Director at Chehab Marine, said: "For Beirut Boat this year, it feels like it is a new start and we are extremely satisfied. We will definitely participate next year."

Mr. Hani El Hajj, Owner of Dolphin Team Yachting, also expressed his satisfaction with the show: "This is the best year since 2012. We are very happy and proud to be part of this event and we are honored to work with IFP. We will be the first one to participate next year."

On her part, Mrs. Simona Kulisevaite, Marketing and Sales Executive – Middle East at Ulysse Nardin, said: "We have been part of this show for the past decade and being part of the show is in our DNA. We are happy to participate in and support such events."

Mr. Marios Iordanu, Managing Director at Blue Point Yachting, said: "We have been participating in Beirut Boat for the past 11 editions and we are very happy this year. The boat show was nice with lots of interesting contacts and for sure we will participate next year."

Beirut Boat's visitors were treated to a unique and engaging experience that included a rich entertainment program featuring live music, performances, and an exceptional flyboarding show. Visitors enjoyed mingling at the lounges, and explored boats, yachts, and various products on display. The show managed

to attract thousands of maritime and lifestyle enthusiasts, elite society figures, VIPs, and high-earning individuals.

Beirut Boat 2018 was supported by the Ministry of Public Works and Transport and was held in association with Solidere and the Lebanese Boat Dealers Association. The show was sponsored by Mercedes; The Official Car Partner, Alfa; Exclusive Telecom Partner, Ulysse Nardin; Official Watch, Casino Du Liban; Gala Dinner Sponsor, Benetti; Official VIP Partner, Beluga; Official Vodka Partner, Medyar; Official Real Estate Sponsor, Muse; Official Wine Sponsor, Lustica Bay; Sunset Lounge Sponsor, World of Yachts; Official Magazine, LBC; Official TV and Ramada Plaza; Official Hotel.